

COMMUNITY PROJECT - SQUAD 12 - PERIOD 3 - A DAY

Design the Senior Hoodie

Create something bold, wearable, and unmistakably SQUAD. One student concept will become the hoodie seniors wear throughout the year.

Student
name

Date

LEARNING OBJECTIVE	STANDARDS	TIME
I can develop and clearly explain an original visual design for a specific audience, purpose, and real-world product.	HS.HECPS.B.1 - Employability and creativity HS.HECPS.B.3 - Experiential learning HS.HECPS.A.4 - Communication	45-60 minutes

THE DESIGN BRIEF

Include SQUAD or the tiger identity
Celebrate the Class of 2027
Keep the design school-appropriate
Use original work only

Hoodie color

Ink / lettering color

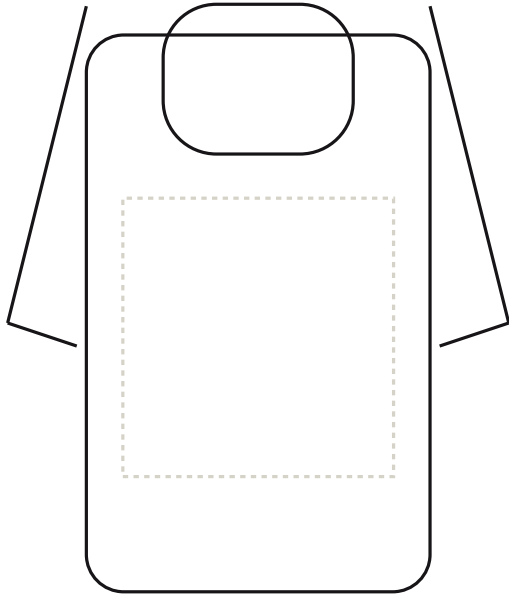
Front text

Back text

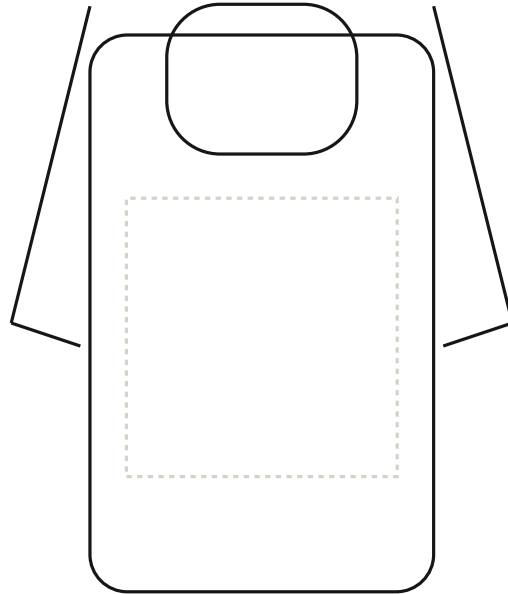
FRONT AND BACK

Sketch your concept

Use the boxes as placement guides. Add sleeve, hood, or pocket details around the templates if needed.



FRONT



BACK

DESIGN RATIONALE

Explain your design

Describe the placement, fonts, symbols, and sleeve details.

What does this design represent about the senior SQUAD community?

What should the printer know in order to prepare this concept for production?
